



MEDIA RELEASE

The Netherlands Advisory Board on impact investing (NAB) joins the Global Steering Group for Impact Investment (GSG) and will extend its global reach to 33 countries

The Hague, Netherlands (9th September 2020) - The Netherlands is the latest country launching a National Advisory Board to promote impact investment, extending the Global Steering Group for Impact Investment's global reach to 33 countries plus the European Union.

Millions of lives have been improved worldwide through impact projects delivering social outcomes alongside financial returns. With impact investing representing 1% of capital allocated globally just a small increase could unlock billions more to benefit people and planet.

Cliff Prior, CEO of the GSG made the announcement today at the GSG Global Summit: "GSG's powerful NABs are driving the global impact movement forward and I welcome the contribution the Netherlands will make to achieving our mission. With a strong tradition of impact investment, the Netherlands already has a rich and fertile ecosystem to support the growth of the impact movement".

Willemijn Verloop, chairman of the board of the NAB said: "The NAB will bring together a multitude of stakeholders focused on various aspects of impact investing to set a unified agenda."

"We aim to improve and shape the impact investment ecosystem in the Netherlands and abroad, as well as reinforce its global position as a leading hub for investment in positive outcomes and SDG achievement. We will actively seek collaboration with various Dutch and international platforms focused on specific segments of impact to develop a collaborative for maximum impact"

The NAB will support the emergence of an integrated ecosystem and catalyse the flow of capital into impact investing.

In the short term, the NAB will focus its actions on putting impact investing at the heart of COVID-19 response and recovery. The time is now for a just and impact-led recovery that benefits all people and our planet.

The board composition already reflects a balance between representatives from investors and impact opportunities, with **Willemijn Verloop** from Social Impact Ventures & Social Enterprise NL, **Linda Broekhuizen** from FMO, **Hadewych Kuipers** from Triodos IM, **Tera Terpstra** from Wire Group and **Jack Julicher** from a.s.r. Asset Management.

End

About the GSG

[The Global Steering Group for Impact Investment](#) (GSG) is an independent multilateral catalyzing impact investment and entrepreneurship to benefit people and planet. The GSG was established in August 2015 as the successor to and incorporating the work of the Social Impact Investment Taskforce established under the UK's presidency of the G8.

About the GSG Summit

The Global Steering Group for Impact Investment (GSG) is holding its annual flagship [Global Impact Summit](#) on 9, 10 and 11 September 2020. This will be a virtual event with all sessions and networking held online.

The Summit will bring together leaders across the world to discuss the actions we must take to achieve a just and impact-led Covid-19 recovery that benefits all people and our planet. Join us to hear from and speak with a powerful coalition of individuals on topics including impact measurement and the role of impact investment in addressing climate change and social challenges.

About the NAB

[The Netherlands Advisory Board on impact investing](#) (NAB) aims to catalyze Dutch impact-driven stakeholders to achieve the SDGs.

Contact

Krisztina Tora, Chief Market Development Officer at GSG
Krisztina.tora@gsgii.org

Willemijn Verloop, chairman of the NAB
willemijn@socialimpactventures.nl

Follow the GSG on social media

- [Twitter](#)
- [LinkedIn](#)
- [Facebook](#)